



# BRONTO CONNECTOR FOR NETSUITE

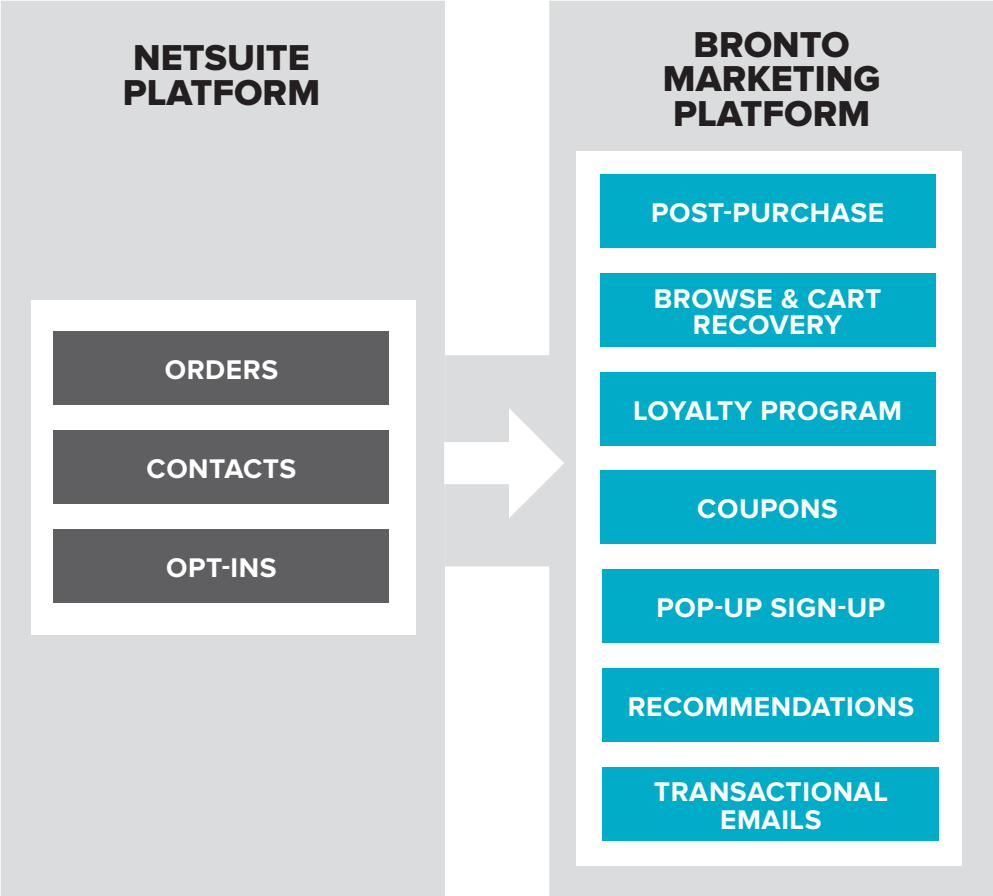
Seamlessly Integrate With the NetSuite Platform

The Bronto Marketing Platform provides a suite of sophisticated, easy-to-use tools for marketers to create, send and analyze emails. Grow revenue and engagement while saving your organization time and resources. Seamless integration with NetSuite ERP and ecommerce solutions provides the data needed to create relevant and personalized messages. With over 16 years of email marketing experience built into the Bronto platform and award-winning customer support, Bronto messaging solutions help organizations of all sizes achieve email marketing success.

## Key Benefits

- **Prebuilt connector** is designed, built and supported by Oracle NetSuite, allowing for fast and easy set up and launch.
- **Bi-directional integration** with NetSuite syncs lead, prospect, customer and sales order data with Bronto so you can create ultra-targeted, hyper-personalized email and cross-channel marketing campaigns.
- **Opt-ins and unsubscribes** synchronize between the NetSuite and Bronto platforms, ensuring that your Global Subscription Status always reflects your contacts' desire to receive your messages.
- **Send branded transactional emails** from Bronto that do more than just inform customers about their orders.
- **Calculate recency, frequency and monetary** metrics in Bronto based on contacts' full order history in NetSuite.

The Bronto Connector for NetSuite enables a seamless exchange of data between NetSuite and Bronto.



Selected brands using the Bronto Connector for NetSuite

